

# VETERAN

Heart of a

Tomorrow is Ours



# WHAT IS HEART OF A VETERAN PROJECT?

*Heart of a Veteran* project aims to build a network in a team of teams concept led by peer leaders. We want volunteer subject matter experts (in their fields) to facilitate team coaching, education and enlightenment in the areas they are most skilled. We believe the lessons learned from leading in the military and combat teaming are the keys to success for soon to be, and current veterans.

## MISSION

Organize networks of peer leadership and empower teaming to setup veterans for success in a globally connected world.

## VISION

Our vision is to create humans that live undaunted and build grit as a standard of living. Members become ambassadors for empowering an undaunted lifestyle.

The secret of change is to focus all of your energy not on fighting the old, but on building the new - Socrates



# VETERAN CRITICAL FACTOR ANALYSIS



## Target Issues

Anxiety

Fear

Guilt

## Common Stress

Family Life

Fitness

Service

Finances

Spiritual

Relationship

## Hidden Effects

Insomnia

Heart conditions

Migraines

Poor Eating Habits

Shame

Irritability

Low libido

Burnout

Poor Exercise Habits

Work-Life Imbalance

Divorce

Alcohol/Drug Abuse

Sexual/Physical Abuse

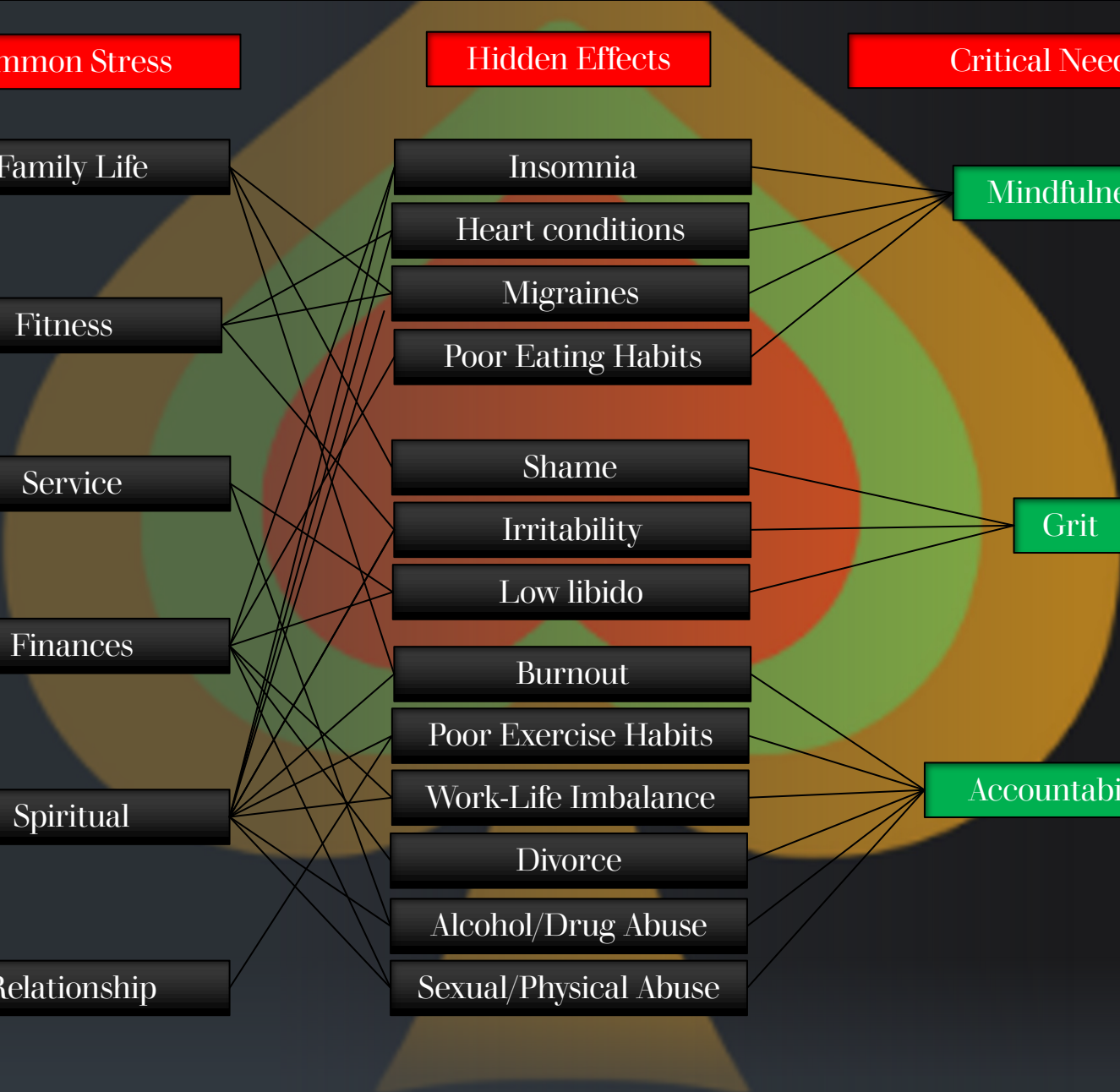
## Critical Needs

Mindfulness

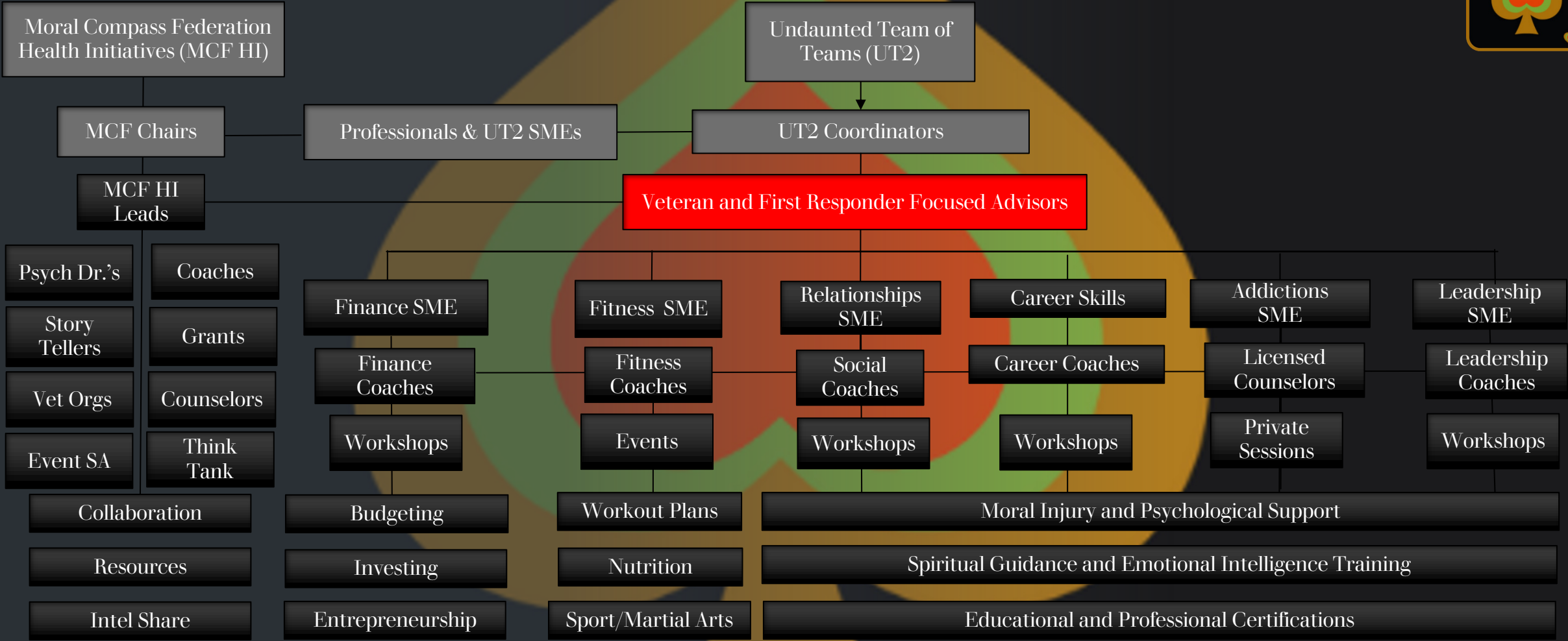
Grit

Accountability

Peers  
Coaching  
Education  
Advise



# HEART OF A VETERAN PROJECT





# PHASES FOR UT2

Peer led weekly virtual meetings  
to tell stories of grit earned through  
focused experiences

Phase 1

Regional level organization  
setup in genres (veterans, college  
aged, high school aged, elementary  
school aged)

Phase 2

Phase 3

National level organization  
setup in regions, with regional  
directors and corporate sponsors

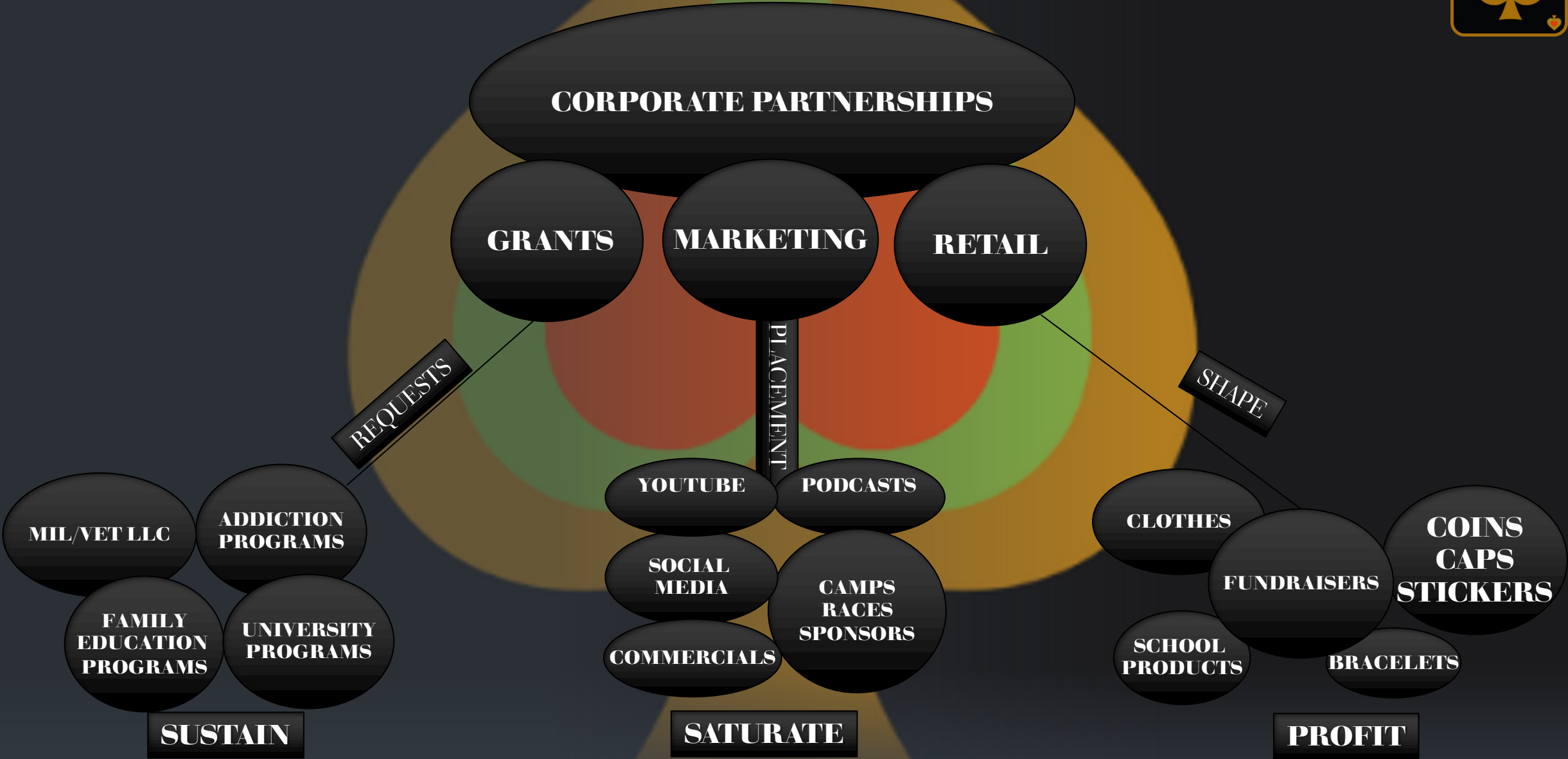
Phase 4

Phase 5

Saturate social media with UT2  
mantra (podcasts, social media,  
bracelets, shirts, etc)

UT2 sponsored programs established  
online and in person at military  
bases, universities, elementary and  
middle School UT2 programs

# FUNDING SYSTEMIC LINKAGES



# INVICTUS

Out of the night that covers me,  
Black as the pit from pole to pole,  
I thank whatever gods may be  
For my unconquerable soul.

In the fell clutch of circumstance  
I have not winced nor cried aloud.  
Under the bludgeonings of chance  
My head is bloody, but unbowed.

Beyond this place of wrath and tears  
Looms but the Horror of the shade,  
And yet the menace of the years  
Finds and shall find me unafraid.

It matters not how strait the gate,  
How charged with punishments the scroll,  
I am the master of my fate,  
I am the captain of my soul.

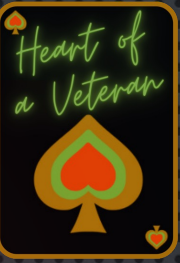
- William Ernest Henley





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